

PIONEER

A YATES FAMILY BUSINESS

# summer feed

FORAGE SORGHUM/SUDAN

2025-2026

Grow your  
flexibility.



Graze, cut,  
make hay  
or silage

For dairy and  
beef cattle,  
and sheep

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CELEBRATING 50 YEARS IN  
NEW ZEALAND 1975 - 2025



PIONEER®  
BRAND · PRODUCTS



# Pioneer® brand Summer feed

If you're in a warm part of the country, Pioneer® brand SSS, Bettagraze and Megafeed are drought tolerant summer feed options. Planted in November or December, they deliver fast feed and can be grazed or harvested for silage or hay.



Early seedling vigour	7
Fast feed	9
Silage making	9
Hay making	9
Sheep grazing	9
Beef grazing	9
Dairy grazing	9

Max 9 |

## First choice for grazing.

Super Sweet Sudan (SSS) hybrid is quick to graze and sustains multiple grazings. Fine leaves make SSS suitable for grazing with sheep or cattle or making high quality baled silage or hay.

### Key features:

- Sudan x sudan grass
- Quick regrowth allows multiple cuts or grazings
- Prolific tillering habit and superfine stems
- Sweet and leafy for enhanced palatability

**Bag size:** 15 kg

### Recommended planting rate:

15-25 kg/ha

**Planting depth:** 2.5-3.5 cm

**Note:** Only plant Forage Sorghum/Sudan grass when soil temperatures are 18 degrees and rising.





Early seedling vigour	9
Fast feed	9
Silage making	9
Hay making	8
Sheep grazing	7
Beef grazing	8
Dairy grazing	9

Max 9 |

### First to plant, first to feed.

Excellent recovery from grazing or cutting, along with delayed flowering makes Bettagraze a versatile, easy to manage summer feed option. Excellent palatability and a high leaf-to-stem ratio.

Key features:

- Sorghum x sudan grass
- Fine stems and disease-free leaves
- Larger seed size for better establishment in dry conditions
- Suitable for grazing with dairy or beef cattle

**Bag size:** 25 kg

**Recommended planting rate:**

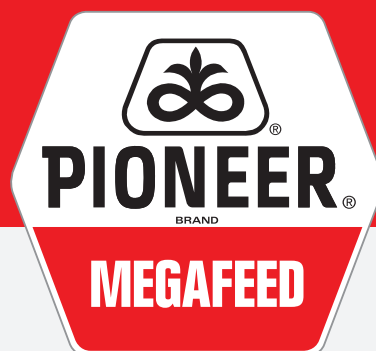
25-45 kg/ha

**Planting depth:** 3-5 cm

#### Key

1 = Poor, 9 = Excellent.  
Ratings based on Pioneer research comparisons with other Pioneer® brand sorghum/sudan hybrids.

**NEW**



Early seedling vigour	9
Fast feed	8
Silage making	9
Hay making	9
Sheep grazing	7
Beef grazing	9
Dairy grazing	9

Max 9 |

### Next level performer

Combining strong early seedling vigour and late flowering. Megafeed keeps producing high quality feed until late in the season.

Key features:

- Sorghum x sudan grass
- Larger seed size for better establishment in dry conditions
- Well suited to grazing, baling or silage
- High leaf-to-stem ratio for increased palatability and feed quality

**Bag size:** 20 kg

**Recommended planting rate:**

20-40 kg/ha

**Planting depth:** 3-5 cm

Scan for more information regarding Pioneer summer forage hybrids:



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# 50

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